

**UNIDAD DE COMUNICACIONES**

**INTERACCION DEL CENTA A TRAVÉS DE LAS REDES SOCIALES- II TRIMESTRE 2021**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **MES** | **REDES SOCIALES 2021** | | | | | | | |
| **FACEBOOK** | | **TWITTER** | | | **INSTAGRAM** | **YOUTUBE** | |
| **Seguidores** | **Me gusta** | **Seguidores** | **Impresiones/ tuits** | **Visitas** | **Seguidores/ publicaciones** | **Suscriptores** | **Videos compartidos** |
| Abril | 32,672 | 32,013 | 17,715 | 28,100 / 47 | 3,216 | 2130 / 22 | 9,166 | 3 |
| Mayo | 33,637 | 32,264 | 17,710 | 31,600 / 56 | 4,802 | 2,136 / 34 | 9,504 | 4 |
| Junio | 33,819 | 32,505 | 17,686 | 24,300 / 45 | 2,692 | 2,147 / 22 | 9,838 | 5 |

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**ENERO- DICIEMBRE 2020**

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| **MES** | **REDES SOCIALES 2020** | | | | | | | |
| **FACEBOOK** | | **TWITTER** | | | **INSTAGRAM** | **YOUTUBE** | |
| **Seguidores** | **Me gusta** | **Seguidores** | **Impresiones** | **Visitas** | **Seguidores** | **Suscriptores** | **Videos compartidos** |
| Enero | 24,853 | 24,303 | 13,335 | 74,500 | 1,559 | 1541 | 2,428 | 1 |
| Febrero | 27,285 | 26,615 | 14,200 | 47,300 | 1,106 |  | 2,598 | 2 |
| Marzo | 27,586 | 27,272 | 14,950 | 112,000 | 3,477 |  | 2,784 | 1 |
| Abril | 28,506 | 28,165 | 15,800 | 63,800 | 3,754 |  | 3,687 | 0 |
| Mayo | 29,450 | 28,940 | 16,400 | 70,800 | 3,149 |  | 4,510 | 1 |
| Junio | 29,675 | 29,226 | 16,750 | 216,000 | 3,589 |  | 5,430 | 1 |
| Julio | 29,874 | 29,416 | 16,990 | 149,000 | 4,478 |  | 6,158 | 5 |
| Agosto | 30,440 | 29,928 | 17,200 | 64,500 | 2,365 |  | 6,498 | 1 |
| Septiem. | 30,748 | 30,218 | 17,300 | 62,400 | 2,134 |  | 6,828 | 4 |
| Octubre | 31,006 | 30,497 | 17,400 | 56,000 | 2,368 |  | 7,175 | 3 |
| Noviem | 31,198 | 30,644 | 17,500 | 26,200 | 1,809 |  | 7,454 | 2 |
| Diciem | 31,278 | 30,754 | 17,700 | 36,700 | 1,206 | 2,102 | 7,736 | 6 |