**UNIDAD DE COMUNICACIONES**

**INTERACCIÖN DEL CENTA A TRAVÉS DE LAS REDES SOCIALES**

**IV TRIMESTRE AÑO 2022**

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| **MES** | **REDES SOCIALES 2022** | | | | | | | |
| **FACEBOOK** | | **TWITTER** | | | **INSTAGRAM** | **YOUTUBE** | |
| **Seguidores** | **Alcance / interacción** | **Seguidores** | **Impresiones/ tuits** | **Visitas** | **Seguidores/ publicaciones** | **Suscriptores** | **Videos compartidos** |
| Oct | 41,288 | 151,970 / 94,626 | 19,130 | 66,400 /155 | 24,800 | 2,635 / 80 | 14,599 | 9 |
| Nov. | 41,614 | 121,786 / 115,417 | 19,200 | 37,700 / 126 | 11.900 | 2,697 / 49 | 14,803 | 5 |
| Dic. | 41,960 | 182,635 / 98,865 | 19,227 | 34,100 / 72 | 6,698 | 2,705 / 34 | 14,977 | 3 |