



**Comprar más barato**

## Jabón de tocador

La Defensoría del Consumidor, le informa a usted, el jabón de tocador (presentación 3 pack de 375 gramos) más barato por marca y la cadena de supermercado que lo vende en el Área Metropolitana de San Salvador, Santa Ana y San Miguel.

### JABÓN DE TOCADOR (375 gr.)\*

| Marca     | AMSS              |                      |                |               |               | SANTA ANA         |                      |                | SAN MIGUEL        |                      |                |
|-----------|-------------------|----------------------|----------------|---------------|---------------|-------------------|----------------------|----------------|-------------------|----------------------|----------------|
|           | Despensa Familiar | Despensa de Don Juan | Super Selectos | Hiper Paiz    | Europa        | Despensa Familiar | Despensa de Don Juan | Super Selectos | Despensa Familiar | Despensa de Don Juan | Super Selectos |
| Deoro     | \$1.44            | \$1.72               | \$1.72         | \$1.68        | \$1.71        | \$1.58            | \$1.72               | \$1.72         | \$1.58            | \$1.72               | \$1.72         |
| Equate    | \$1.77            | \$2.04               | n.d.           | \$1.96        | n.d.          | \$1.78            | \$2.04               | n.d.           | \$1.78            | \$1.83               | n.d.           |
| Lux       | n.d.              | \$2.34               | \$2.04         | \$2.29        | \$2.20        | n.d.              | \$2.37               | \$2.04         | n.d.              | \$2.34               | \$2.04         |
| Olé       | <b>\$1.28</b>     | <b>\$1.62</b>        | <b>\$1.54</b>  | <b>\$1.58</b> | <b>\$1.53</b> | <b>\$1.28</b>     | <b>\$1.62</b>        | <b>\$1.54</b>  | <b>\$1.28</b>     | <b>\$1.62</b>        | <b>\$1.54</b>  |
| Palmolive | \$1.99            | \$2.19               | \$2.19         | \$2.11        | \$2.15        | \$2.01            | \$2.19               | \$2.19         | \$2.10            | \$2.19               | \$2.19         |
| Protex    | \$2.23            | \$2.45               | \$2.45         | \$2.35        | \$2.40        | \$2.25            | \$2.45               | \$2.45         | \$2.25            | \$2.45               | \$2.45         |
| Rexona    | n.d.              | \$2.46               | \$2.35         | \$2.40        | \$2.55        | n.d.              | \$2.46               | \$2.59         | n.d.              | \$2.46               | \$2.35         |

Presentación 3 pack. n.d: no disponible  
Sondeo realizado el 26 de abril de 2011.

 Más barato en cada cadena de supermercado