

# ¿QUIÉN ES QUIÉN?

## En los precios del Papel higiénico



| Marca   | Variedad   | Peso Unitario (gr/Rollo) | AMSS              |                      |                |               |               |
|---------|------------|--------------------------|-------------------|----------------------|----------------|---------------|---------------|
|         |            |                          | Despensa Familiar | Despensa de Don Juan | Super Selectos | Walmart       | Europa        |
| Encanto | Con Aroma  | 112                      | n.d.              | \$1.98               | <b>\$2.12</b>  | \$1.94        | <b>\$2.13</b> |
| Encanto | Con Aroma  | 125                      | \$1.98            | \$2.15               | \$2.59         | \$2.11        | \$2.27        |
| Scott   | Plus Jumbo | 110                      | \$2.13            | \$2.26               | \$2.32         | \$2.28        | \$2.30        |
| Scott   | Plus Mega  | 125                      | \$2.15            | \$2.40               | \$2.42         | \$2.34        | n.d.          |
| Scott   | Rindemax   | 125                      | n.d.              | \$2.69               | \$2.79         | \$2.73        | n.d.          |
| Supemax | Con Aroma  | 125                      | <b>\$1.75</b>     | <b>\$1.90</b>        | n.d.           | <b>\$1.85</b> | n.d.          |

| SANTA ANA         |                      |                |
|-------------------|----------------------|----------------|
| Despensa Familiar | Despensa de Don Juan | Super Selectos |
| \$1.82            | \$1.98               | <b>\$2.12</b>  |
| \$1.98            | \$2.15               | \$2.13         |
| \$2.13            | \$2.26               | \$2.32         |
| \$2.15            | \$2.40               | \$2.42         |
| n.d.              | \$2.69               | \$2.79         |
| <b>\$1.75</b>     | <b>\$1.90</b>        | n.d.           |

| SAN MIGUEL        |                      |                |
|-------------------|----------------------|----------------|
| Despensa Familiar | Despensa de Don Juan | Super Selectos |
| \$1.82            | \$1.98               | <b>\$2.12</b>  |
| \$1.98            | \$2.15               | \$2.25         |
| \$2.13            | \$2.26               | \$2.32         |
| n.d.              | \$2.40               | \$2.42         |
| n.d.              | \$2.69               | \$2.79         |
| <b>\$1.75</b>     | <b>\$1.90</b>        | n.d.           |



n.d.: no disponible

Sondeo realizado 20 de Junio de 2011.

**■** Más Barato en cada cadena de supermercado

Recuerde cotizar, usted puede ahorrarse dinero en sus comprar, eligiendo el mejor precio.