



Sondeo de precios de frutas y verduras  
(22 de enero de 2013)  
Dirección Vigilancia de Mercado



**Precio mediano nacional según tipo de producto:**

Verduras y frutas

| Producto |                   | Unidad de medida | Precio mediano nacional |
|----------|-------------------|------------------|-------------------------|
| Papa     | Morena (Soloma)   | Libra            | \$0.33                  |
|          | Lavada            |                  | \$0.35                  |
| Cebolla  | Blanca            | Unidad           | \$0.17                  |
|          | Morada            |                  | \$0.20                  |
| Chile    | Verde             |                  | \$0.13                  |
| Tomate   | De cocina         |                  | \$0.08                  |
|          | De ensalada       |                  | \$0.25                  |
| Guisquil | Criollo           |                  | \$0.25                  |
|          | Oscuro            |                  | \$0.32                  |
|          | Blanco            |                  | \$0.13                  |
| Ejote    |                   | Bolsa            | \$0.50                  |
| Chile    | Jalapeño          | Unidad           | \$0.50                  |
| Piñan    |                   |                  | \$0.14                  |
| Coliflor |                   | Bolsa            | \$0.75                  |
| Loroco   |                   |                  | \$0.50                  |
| Repollo  | Verde             | Unidad           | \$1.00                  |
|          | Ajo               |                  | \$0.12                  |
|          | Brócoli           |                  | \$0.75                  |
|          | Lechuga repollada |                  | \$0.60                  |
|          | Remolacha         |                  | \$0.17                  |
|          | Zanahoria         |                  | \$0.14                  |
|          | Melón             |                  | \$0.75                  |
| Papaya   | Maradol o Tainung |                  | \$1.25                  |
| Limon    | Persico           |                  | \$0.10                  |
|          | Criollo           |                  | \$0.50                  |
| Aguacate | Criollo           | Unidad           | \$0.33                  |
|          | Hass              |                  | \$0.25                  |
| Piña     | Hawaiana o Golden |                  | \$1.25                  |
| Sandía   | Redonda           |                  | \$1.25                  |
| Naranja  | De jugo           |                  | \$0.07                  |
|          | Sin semilla       |                  | \$0.09                  |
| Plátano  | Corriente         |                  | \$0.17                  |
| Guineo   | Indio (de seda)   |                  | \$0.10                  |
|          | Banano            |                  | \$0.10                  |

Lacteos, huevos y carnes

| Producto                   |                  | Unidad de medida | Precio mediano nacional |
|----------------------------|------------------|------------------|-------------------------|
| Lácteos                    | Queso fresco     | Unidad           | \$3.40                  |
| Huevos                     | Huevos           |                  | \$0.13                  |
| Pollo entero (con menudos) |                  | Libra            | \$1.35                  |
| Carne de Res               | Choquezuela      |                  | \$2.80                  |
|                            | Angelina         |                  | \$3.25                  |
|                            | Posta negra      |                  | \$2.90                  |
|                            | Molida corriente |                  | \$2.00                  |
| Carne de Cerdo             | Posta            |                  | \$2.50                  |
|                            | Chuleta          |                  | \$3.15                  |
|                            | Costilla         |                  | \$2.50                  |

Precios **medianos por mercado** según tipo de producto:

| Producto                   |                    | Unidad de medida | Precio mediano por mercado: |                 |                     |                   |               |                   |           |            |
|----------------------------|--------------------|------------------|-----------------------------|-----------------|---------------------|-------------------|---------------|-------------------|-----------|------------|
|                            |                    |                  | Mercado Santa Tecla         | Mercado Central | Mercado La Tiendona | Mercado Soyapango | Mercado Apopa | Mercado Mejicanos | Santa Ana | San Miguel |
| Papa                       | Morena (Soloma)    | Libra            | \$0.35                      | \$0.33          | \$0.25              | \$0.33            | \$0.33        | \$0.30            | \$0.35    | \$0.35     |
|                            | Lavada             |                  |                             |                 |                     |                   |               |                   | \$0.40    | \$0.35     |
| Cebolla                    | Blanca             | Unidad           | \$0.25                      | \$0.15          | \$0.14              | \$0.13            | \$0.13        | \$0.17            | \$0.15    | \$0.15     |
|                            | Morada             |                  | \$0.35                      | \$0.20          | \$0.20              | \$0.13            | \$0.20        | \$0.25            | \$0.25    | \$0.17     |
| Chile                      | Verde              |                  | \$0.30                      | \$0.13          | \$0.13              | \$0.06            | \$0.08        | \$0.13            | \$0.20    | \$0.15     |
| Tomate                     | De cocina          |                  | \$0.08                      | \$0.08          | \$0.05              | \$0.06            | \$0.07        | \$0.09            | \$0.08    | \$0.05     |
|                            | De ensalada        |                  | \$0.50                      | \$0.25          | \$0.17              | \$0.20            | \$0.33        | \$0.20            | \$0.25    | \$0.20     |
| Guisquil                   | Criollo            |                  | \$0.25                      | \$0.25          | \$0.20              | \$0.20            | \$0.20        | \$0.25            | \$0.25    | \$0.25     |
| Guisquil                   | Oscuro             |                  | \$0.33                      | \$0.20          |                     | \$0.25            | \$0.20        |                   | \$0.33    | \$0.35     |
| Guisquil                   | Blanco             |                  |                             | \$0.13          |                     |                   |               |                   |           |            |
| Ejote                      |                    | Bolsa            | \$0.50                      | \$1.00          | \$0.50              | \$0.25            | \$0.50        | \$1.00            | \$0.63    | \$1.00     |
| Chile                      | Jalapeño           |                  | \$0.15                      | \$0.75          | \$0.50              | \$0.25            | \$0.68        | \$0.50            | \$0.75    | \$0.25     |
| Pipian                     |                    | Unidad           | \$0.25                      | \$0.08          | \$0.10              | \$0.05            | \$0.13        | \$0.17            | \$0.20    | \$0.10     |
| Coliflor                   |                    |                  | \$0.75                      | \$0.50          | \$1.00              | \$0.70            | \$1.00        | \$1.00            | \$1.00    | \$0.75     |
| Loroco                     |                    | Bolsa            | \$0.25                      | \$4.00          |                     | \$0.50            |               |                   | \$6.00    | \$1.00     |
| Repollo                    | Verde              | Unidad           | \$1.00                      | \$0.75          | \$1.00              | \$1.00            | \$1.00        | \$1.00            | \$1.13    | \$1.00     |
|                            | Ajo                |                  | \$0.08                      | \$0.08          | \$0.12              | \$0.12            | \$0.12        | \$0.12            | \$0.12    | \$0.35     |
|                            | Brócoli            |                  | \$0.75                      | \$0.50          | \$0.50              | \$0.50            | \$0.50        | \$0.75            | \$0.78    | \$0.50     |
| Lechuga                    | Repollada          |                  | \$0.75                      | \$0.50          | \$0.50              | \$0.70            | \$0.50        | \$0.63            | \$0.78    | \$0.50     |
| Remolacha                  | Cruda              |                  |                             | \$0.15          | \$0.17              |                   | \$0.20        |                   | \$0.16    | \$0.17     |
|                            | Zanahoria          |                  | \$0.25                      | \$0.13          | \$0.08              | \$0.13            | \$0.13        | \$0.20            | \$0.13    | \$0.13     |
|                            | Melón              |                  | \$1.00                      | \$0.58          | \$0.33              | \$0.40            | \$0.50        | \$1.00            | \$0.50    | \$0.75     |
| Papaya                     | Marandol o Tainung |                  | \$1.00                      | \$1.00          | \$1.25              | \$1.50            | \$1.00        | \$1.00            | \$1.13    | \$1.25     |
| Limon                      | Persico            |                  | \$0.10                      | \$0.11          | \$0.05              | \$0.13            | \$0.13        | \$0.06            | \$0.09    |            |
|                            | Criollo            |                  |                             |                 | \$0.50              |                   |               |                   |           |            |
| Aguacate                   | Criollo            |                  | \$0.29                      | \$0.25          | \$0.50              | \$0.33            |               |                   | \$0.23    |            |
|                            | Hass               |                  | \$0.17                      | \$0.25          | \$0.25              |                   | \$0.25        | \$0.25            | \$0.29    |            |
| Piña                       | Hawaiana o Golden  |                  | \$1.10                      | \$1.38          | \$1.50              | \$1.35            | \$1.13        | \$1.25            | \$1.25    | \$1.43     |
| Sandía                     | Redonda            |                  | \$1.10                      | \$1.38          | \$1.63              | \$1.25            | \$1.00        | \$1.00            | \$1.50    | \$1.88     |
|                            | De jugo            |                  | \$0.06                      | \$0.13          |                     | \$0.07            | \$0.06        | \$0.20            | \$0.15    | \$0.05     |
| Naranja                    | Sin semilla        |                  | \$0.07                      |                 |                     | \$0.10            | \$0.14        |                   |           | \$0.10     |
| Plátano                    | Corriente          |                  | \$0.30                      | \$0.18          | \$0.13              | \$0.17            | \$0.17        | \$0.13            | \$0.15    | \$0.17     |
| Guineo                     | Indio (de seda)    |                  | \$0.10                      |                 | \$0.05              | \$0.10            | \$0.10        | \$0.08            | \$0.10    | \$0.10     |
|                            | Banano             |                  | \$0.17                      | \$0.05          |                     | \$0.10            | \$0.10        | \$0.10            |           | \$0.10     |
| Lácteos                    | Queso fresco       | Libra            | \$3.60                      | \$1.95          | \$2.00              | \$4.00            | \$1.50        | \$2.13            | \$1.50    | \$3.00     |
|                            | Huevos             |                  | \$0.12                      |                 | \$0.13              | \$0.12            | \$0.13        | \$0.13            | \$0.13    | \$0.14     |
| Pollo entero (con menudos) |                    |                  | \$1.25                      | \$1.33          | \$1.35              | \$1.30            | \$1.35        | \$1.60            | \$1.35    | \$1.45     |
| Carne de Res               | Choquezuela        |                  | \$2.90                      | \$2.90          | \$2.80              | \$2.80            | \$2.80        | \$2.70            | \$3.20    | \$3.00     |
|                            | Angelina           |                  | \$2.63                      | \$3.10          | \$3.00              | \$3.25            | \$3.00        | \$3.25            | \$3.73    | \$3.50     |
|                            | Posta negra        |                  | \$2.83                      | \$3.00          | \$2.85              | \$2.80            | \$2.80        | \$2.70            | \$3.20    | \$3.00     |
|                            | Molida corriente   |                  | \$1.75                      | \$1.50          | \$2.25              | \$2.00            | \$1.50        | \$2.00            | \$2.50    | \$2.25     |
| Carne de Cerdo             | Posta              |                  | \$2.83                      | \$2.50          | \$2.30              | \$2.40            | \$2.50        | \$2.50            | \$2.45    | \$2.50     |
|                            | Chuleta            |                  | \$3.00                      | \$3.30          |                     |                   |               |                   |           |            |
|                            | Costilla           |                  |                             | \$2.50          | \$2.30              | \$2.50            | \$2.50        | \$2.60            | \$2.50    | \$2.50     |