



Sondeo de precios de frutas y verduras  
(16 de Abril de 2013)  
Dirección Vigilancia de Mercado



**Precio mediano nacional según tipo de producto:**

Verduras y frutas

| Producto          |                   | Unidad de medida | Precio mediano nacional |
|-------------------|-------------------|------------------|-------------------------|
| Papa              | Morena (Soloma)   | Libra            | \$0.35                  |
|                   | Lavada            |                  | \$0.33                  |
| Cebolla           | Blanca            | Unidad           | \$0.17                  |
|                   | Morada            |                  | \$0.20                  |
| Chile             | Verde             |                  | \$0.13                  |
| Tomate            | De cocina         |                  | \$0.10                  |
|                   | De ensalada       |                  | \$0.25                  |
| Güisquil          | Criollo           |                  | \$0.20                  |
|                   | Oscuro            |                  | \$0.25                  |
|                   | Blanco            |                  | \$0.13                  |
| Ejote             |                   | Bolsa            | \$1.00                  |
| Chile             | Jalapeño          |                  | \$1.00                  |
| Pipian            |                   | Unidad           | \$0.14                  |
| Coliflor          |                   |                  | \$1.00                  |
| Loroco            |                   | Bolsa            | \$1.00                  |
| Repollo           | Verde             |                  | \$1.00                  |
| Ajo               |                   | Unidad           | \$0.12                  |
| Brócoli           |                   |                  | \$0.75                  |
| Lechuga repollada |                   |                  | \$0.50                  |
| Remolacha         | Cruda             |                  | \$0.18                  |
|                   | Zanahoria         |                  | \$0.17                  |
| Melón             |                   |                  | \$0.50                  |
| Papaya            | Maradol o Tainung |                  | \$1.25                  |
| Limon             | Persico           |                  | \$0.08                  |
|                   | Criollo           |                  | \$0.07                  |
| Aguacate          | Criollo           |                  | \$0.25                  |
|                   | Hass              |                  | \$0.25                  |
| Piña              | Hawaiana o Golden |                  | \$1.00                  |
| Sandía            | Redonda           |                  | \$1.50                  |
| Naranja           | De jugo           |                  | \$0.07                  |
|                   | Sin semilla       |                  | \$0.13                  |
| Plátano           | Corriente         |                  | \$0.17                  |
| Guineo            | Indio (de seda)   |                  | \$0.08                  |
|                   | Banano            |                  | \$0.10                  |

Lacteos, huevos y carnes

| Producto                   |                  | Unidad de medida | Precio mediano nacional |
|----------------------------|------------------|------------------|-------------------------|
| Lácteos                    | Queso fresco     | Unidad           | \$2.25                  |
| Huevos                     | Huevos           |                  | \$0.13                  |
| Pollo entero (con menudos) |                  | Libra            | \$1.35                  |
| Carne de Res               | Choquezuela      |                  | \$3.00                  |
|                            | Angelina         |                  | \$3.50                  |
|                            | Posta negra      |                  | \$3.25                  |
|                            | Molida corriente |                  | \$2.13                  |
| Carne de Cerdo             | Posta            |                  | \$2.50                  |
|                            | Chuleta          |                  | \$2.50                  |
|                            | Costilla         |                  | \$2.50                  |

Precios **medianos por mercado** según tipo de producto:

| Producto                   |                    | Unidad de medida | Precio mediano por mercado: |                 |                     |           |            |
|----------------------------|--------------------|------------------|-----------------------------|-----------------|---------------------|-----------|------------|
|                            |                    |                  | Mercado Santa Tecla         | Mercado Central | Mercado La Tiendona | Santa Ana | San Miguel |
| Papa                       | Morena (Soloma)    | Libra            | \$0.40                      | \$0.33          | \$0.35              | \$0.38    | \$0.33     |
|                            | Lavada             |                  |                             |                 |                     | \$0.40    | \$0.33     |
| Cebolla                    | Blanca             | Unidad           | \$0.17                      | \$0.15          | \$0.14              | \$0.10    | \$0.20     |
|                            | Morada             |                  | \$0.20                      | \$0.17          | \$0.20              | \$0.25    | \$0.20     |
| Chile                      | Verde              |                  | \$0.13                      | \$0.11          | \$0.10              | \$0.13    | \$0.10     |
| Tomate                     | De cocina          |                  | \$0.07                      | \$0.10          | \$0.10              | \$0.10    | \$0.08     |
|                            | De ensalada        |                  | \$0.20                      | \$0.42          | \$0.25              | \$0.25    | \$0.25     |
| Güisquil                   | Criollo            |                  | \$0.23                      | \$0.13          | \$0.17              | \$0.18    | \$0.25     |
| Güisquil                   | Oscuro             |                  |                             | \$0.17          |                     | \$0.30    | \$0.25     |
| Güisquil                   | Blanco             |                  |                             | \$0.13          |                     |           |            |
| Ejote                      |                    | Bolsa            | \$0.50                      | \$0.75          | \$1.00              | \$0.50    | \$1.00     |
| Chile                      | Jalapeño           |                  | \$1.00                      | \$0.75          | \$1.00              | \$0.80    | \$0.50     |
| Piñan                      |                    | Unidad           | \$0.20                      | \$0.13          | \$0.17              | \$0.17    | \$0.13     |
| Coliflor                   |                    |                  | \$1.00                      | \$1.00          | \$0.75              | \$1.25    | \$1.38     |
| Loroco                     |                    | Bolsa            |                             | \$1.00          | \$1.00              | \$1.00    | \$1.00     |
| Rapollo                    | Verde              | Unidad           | \$1.00                      | \$1.25          | \$0.75              | \$1.50    | \$1.25     |
|                            | Ajo                |                  | \$0.12                      | \$0.12          | \$0.13              | \$0.10    | \$0.12     |
|                            | Brócoli            |                  | \$0.75                      | \$0.50          | \$0.50              | \$1.00    | \$0.75     |
| Lechuga                    | Repollada          |                  | \$0.63                      | \$0.50          | \$0.50              | \$0.80    | \$0.75     |
| Remolacha                  | Cruda              |                  | \$0.33                      | \$0.15          | \$0.20              |           | \$0.17     |
|                            | Zanahoria          |                  | \$0.17                      | \$0.13          | \$0.17              | \$0.13    | \$0.17     |
|                            | Melón              |                  | \$0.50                      | \$0.33          | \$0.50              | \$0.50    | \$1.00     |
| Papaya                     | Marandol o Tainung |                  | \$1.50                      | \$1.00          | \$1.00              | \$1.25    | \$1.50     |
| Limon                      | Persico            |                  | \$0.09                      | \$0.10          | \$0.08              | \$0.07    |            |
|                            | Criollo            |                  |                             | \$0.08          | \$0.07              |           |            |
| Aguate                     | Criollo            |                  | \$0.29                      | \$0.25          | \$0.25              | \$0.75    |            |
|                            | Hass               |                  | \$0.33                      | \$0.25          | \$0.25              | \$0.25    |            |
| Piña                       | Hawaiana o Golden  |                  | \$1.50                      | \$1.50          | \$1.00              | \$1.00    | \$1.50     |
| Sandía                     | Redonda            |                  | \$1.50                      | \$1.25          | \$1.00              | \$1.50    | \$1.50     |
| Naranja                    | De jugo            |                  | \$0.09                      | \$0.08          | \$0.07              | \$0.07    | \$0.05     |
|                            | Sin semilla        |                  |                             |                 | \$0.13              | \$0.13    |            |
| Plátano                    | Corriente          |                  | \$0.13                      | \$0.15          | \$0.17              | \$0.20    | \$0.17     |
| Guineo                     | Indio (de seda)    |                  | \$0.08                      | \$0.08          | \$0.08              | \$0.08    | \$0.10     |
|                            | Banano             |                  |                             | \$0.04          |                     | \$0.13    | \$0.10     |
| Lácteos                    | Queso fresco       |                  |                             |                 | \$2.25              | \$1.90    | \$2.50     |
|                            | Huevos             |                  |                             | \$0.13          | \$0.13              | \$0.14    | \$0.13     |
| Pollo entero (con menudos) |                    | Libra            |                             | \$1.35          | \$1.25              | \$1.35    | \$1.50     |
| Carne de Res               | Choquezuela        |                  | \$3.25                      | \$3.00          | \$3.00              | \$3.00    | \$3.00     |
|                            | Angelina           |                  | \$3.63                      | \$3.50          | \$3.50              | \$3.50    | \$3.50     |
|                            | Posta negra        |                  | \$3.25                      | \$3.25          | \$3.00              | \$3.00    | \$3.50     |
|                            | Molida corriente   |                  | \$2.00                      | \$2.00          | \$2.50              |           | \$2.00     |
| Carne de Cerdo             | Posta              |                  | \$2.60                      | \$2.50          | \$2.50              | \$2.40    | \$2.50     |
|                            | Chuleta            |                  |                             |                 |                     |           | \$2.50     |
|                            | Costilla           |                  | \$2.75                      | \$2.60          | \$2.75              | \$2.50    | \$2.50     |